FAMILY • HERITAGE • MUSIC • ARTS

weku

GHANA

A PROJECT BY THEOPHILUS "EPIXODE" OTOO

OFFICIAL VISION

WEKU exists to preserve Africa's cultural memory while empowering the next genera tion through literacy, music, education, and creative innovation.

We believe that culture is inherited like family. That is why we are called

weku

ABOUT

In many Ghanaian traditions, family extends beyond blood. It is community, heritage, re sponsibility, and shared memory.

WEKU embraces this philosophy by creating spaces where children, artists, historians, musi cians, and communities come together to preserve what previous generations built while inspiring the generations yet to come.

WEKU is not simply an organization.
It is our future!

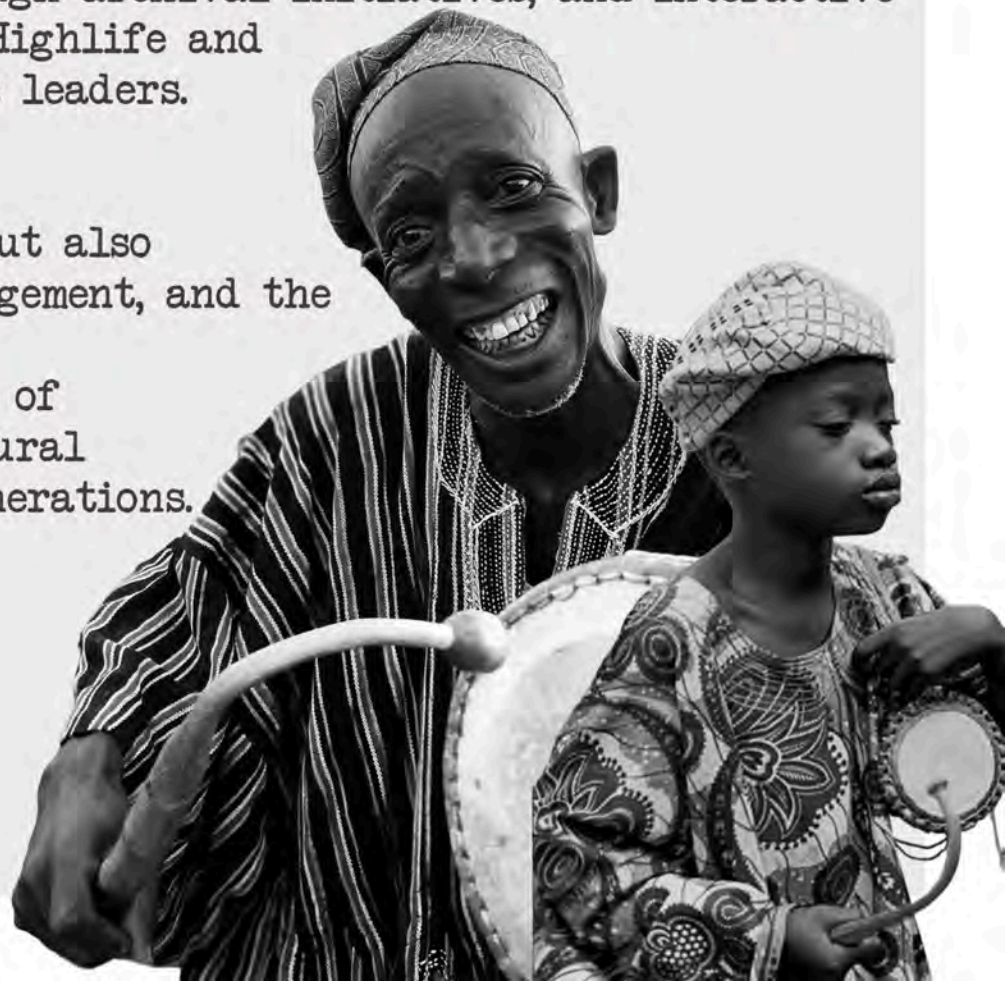
A movement dedicated to protecting our identity through education, music, storytelling, archives, and cultural exchange.

Ghana's rich musical and cultural heritage, particularly Highlife music, faces a signifi cant risk of being lost due to inadequate documentation, preservation, and educational opportunities. Many important historical recordings, instruments, photographs, and stories remain undocumented, while the country lacks sufficient facilities dedicated to preserving and showcasing these cultural assets.

This project seeks to address this gap by creating opportunities for children and young people to learn about our music and culture Through archival initiatives, and interactive learning spaces, we aim to preserve the legacy of Highlife and inspire the next generation of artists, creatives & leaders.

Investment in this initiative will not only safeguard an important part of Ghana's history but also promote cultural pride, creativity, community engagement, and the sustainable development of the creative sector. By empowering young people with knowledge of their heritage today, we ensure that Ghana's cultural identity remains vibrant & relevnt for future generations.

PRESERVING THE MUSIC



OUR PILLARS

-DOCUMENTATION-

there is a series of achieving and documenting the life , legacy and stories of our musical legends both dead and alive . researches , digitalising analog and physical copies of materials. all funded by proceeds from shows and tours as part of giving back to the society and helping build a future for the culture.

-EDUCATION-

Building children's libraries that encourage reading, creativity and lifelong learning.

--MUSIC-

Providing music education regardless of financial background.
Make availble LEARNING MATERIALS, INSTRUMENTS, free research space / library.

CULTURAL HERITAGE
TEACHING GHANAIAN TRADITIONAL MUSIC.
DOCUMENTING ORAL HISTORY.
PRESERVING INDIGENOUS INSTRUMENTS.
SUPPORTING HIGHLIFE PRESERVATION.
ARCHIVING RECORDINGS BEFORE THEY DISAPPEAR.

-- COMMUNITY -

Creating a safe place where children discover confidence through creativity

WEKU SHIA
(THE FAMILY HOUSE)

WEKU Children's Library & Studios
A modern African library where children canRead - Study - Research - Tell stories
Create art and music - Access digital learning - Discover African history

WEKU TSU
(THE HERITAGE ROOM)

A permanent archive dedicated to preserving Ghanaian music and cultural history.

PHOTO BOOKS OF LEGENDS
VINYL RECORDS
RARE RECORDINGS
PHOTOGRAPHS
BOOKS
HISTORICAL DOCUMENTS
LISTENING STATIONS
DIGITAL ARCHIVES
TRADITIONAL INSTRUMENTS
ORAL HISTORIES

THIS ROOM EVENTUALLY CONNECTS BEAUTIFULLY WITH YOUR BY THE VINYL SIDE PROJECT.

WHY THIS PROJECT MATTERS

Thousands of gifted children never discover their talents because they lack access to
Books - Libraries - Musical instruments - Teaching - Creative spaces - Technology
At the same time, Ghana continues to lose priceless cultural materials every year.
Rare Highlife recordings disappear.
Traditional knowledge fades.
Historic photographs are lost.
Musical instruments are abandoned.
WEKU addresses both challenges simultaneously.

BRING BACK MUSIC AND ARTS TO THE SCHOOLS CURRICULUM

THE IMPACT

Within five years WEKU aims to Serve over 5,000 children.
Build one flagship Children's Library & Research Centre

Establish Ghana's first community archive dedicated to preserving indigenous music.
Document and achieve our Music, Arts and Legends
Partner with schools throughout Ghana.

Build one of West Africa's most important cultural archives.

PARTNERSHIP OPPORTUNITIES

WEKU WELCOMES COLLABORATION THROUGH

Musical instrument donations
Library books
Digital equipment
Recording equipment
Scholarships
Volunteer programmes
Artist residencies
Teacher exchanges
Corporate sponsorship
Research partnerships
Infrastructure support

OPPORTUNITIES

EVERY PARTNER BECOMES PART OF THE WEKU FAMILY.

Recognition includes
Partner wall
Website acknowledgement
Annual impact report
Social media campaigns
Media features
School naming opportunities
Concert acknowledgements
Annual appreciation ceremony

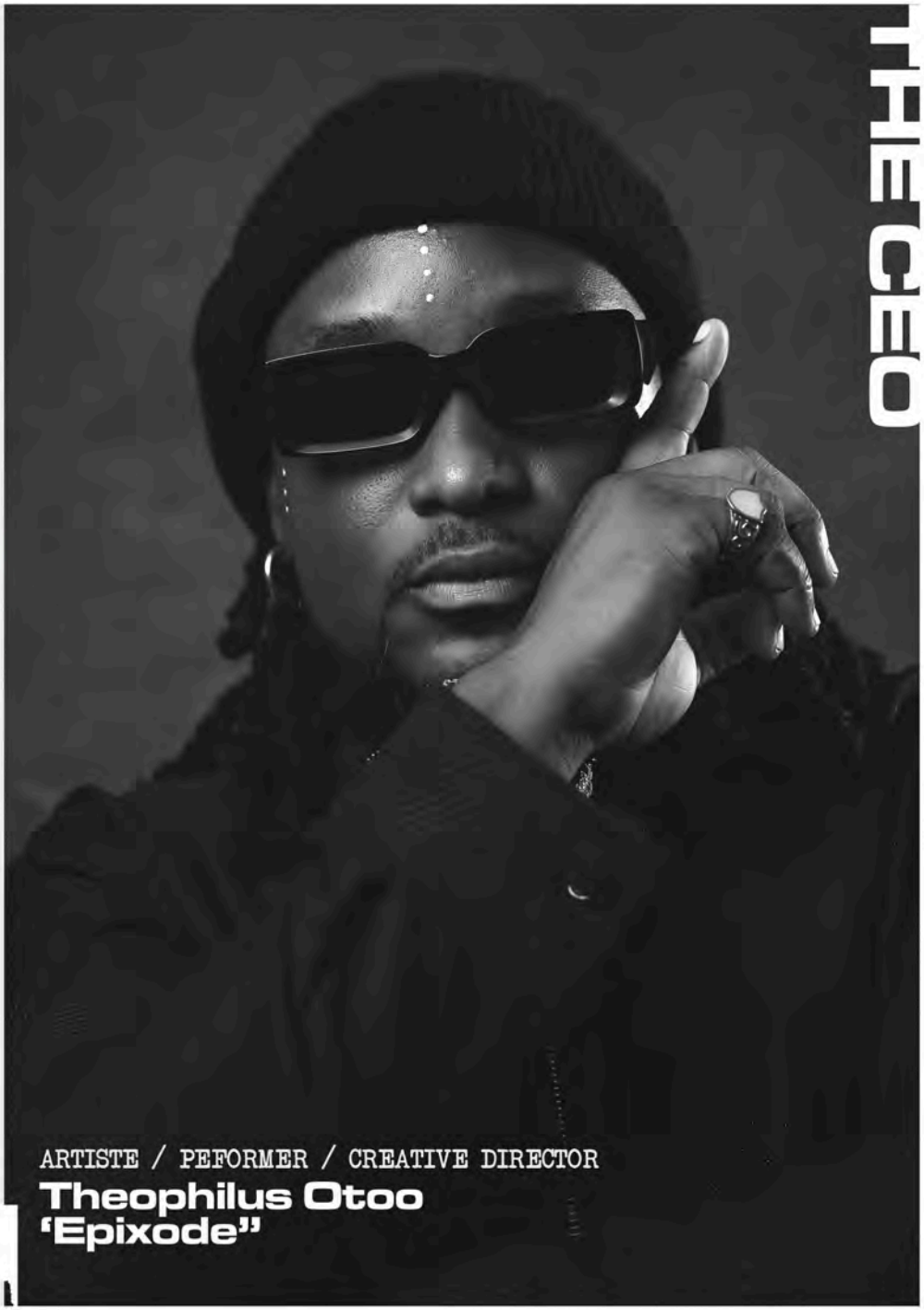
LONG-TERM VERSION

The Children's Library is only the beginning.
Within the next decade, WEKU aims to establish:

* WEKU Children's Library Network across Ghana.
* WEKU School of Indigenous Music, dedicated to preserving and teaching Ghanaian musical traditions.
* WEKU Archive, one of Africa's leading repositories for Highlife, oral histories, rare recordings, photographs, and cultural documents.
* WEKU Creative Studios, supporting recording, filmmaking, publishing, and digital storytelling.
* WEKU Cultural Festival, celebrating music, literature, and heritage through performances, exhibitions, and workshops.
* WEKU Fellowship, bringing together African and international artists, researchers, educators, and archivists to collaborate on cultural preservation.

As an internationally recognized Ghanaian musician, cultural advocate, and recipient of the TGMA Music For Good Award, Epixode brings both artistic credibility and community influence to the project.
His career has provided firsthand experience of how music transforms lives and how cultural institutions in Europe preserve and celebrate their heritage.

”As Founder, I am committed to using my platform, network,
and experience as an artist to ensure that WEKU becomes a sustainable institution that serves communities long after my music career.
This is not a short-term project.
It is a lifelong mission.”



PARTNERSHIP VISION

WEKU and GM Art for Good School share a common belief that creativity can transform lives, strengthen communities, and create opportunities for young people regardless of their background.
This partnership seeks to build a bridge between Ghana and Germany through arts education, cultural exchange, creative entrepreneurship, and community development.

Together, WEKU and GM Art for Good School will create opportunities for children and young artists to learn, collaborate, and celebrate cultural diversity through music, visual arts, storytelling, and creative innovation.
Founding International Cultural Partner
GM Art for Good School (Germany)

"Partnering with WEKU to empower children, preserve cultural heritage, and build creative futures through arts education and international collaboration."

About Gabrielle Musebrink
Gabrielle Musebrink is an internationally recognized artist, educator, and founder of GM Art for Good School in Germany.